



Going Places. Going Strong.

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

BEGINNING OF THE OPERATIONS OF *DRESS FOR SUCCESS* MONTREAL AND OFFICIAL OPENING OF ITS PRIVATE BOUTIQUE

Montreal, September 10, 2014 - It was yesterday in the heart of Plateau Mont-Royal that Dress for Success Montreal officially started its operations. The Montreal affiliate of the global non-for-profit organization Dress for Success has the goal of helping women of all socio-economic backgrounds to enter the labor market and to achieve financial independence. With the help from its volunteers, Dress for Success Montréal provides women with a professional attire and a network of support to help them achieve their goals. In tangible terms, it's a team that accompanies women from the moment they secure a job interview all the way to professional success. Once they are referred to Dress for Success Montréal, not only do the clients work with a stylist to select their professional attire, but they also receive coaching and support as they prepare for their interview. As they take their first steps into the workplace, our clients will have access to a professional network, tools and training to help them retain employments and thrive in their works

"All volunteers of the Dress for Success Montreal chapter are very happy to finally see this project take off. Dress for Success Montréal is an organization dedicated to helping women from all walks of life integrate the workplace and, by doing so achieving economic independence. With us, women not only find professional clothing, but also tools to help them achieve their goals." said Mylène Mastrostefano, co-president and board member of Dress for Success Montréal.

About Dress for Success Montréal

Dress for Success Montréal is a stepping stone to help women reach their full potential and achieve personal and economic independence. In tangible terms, Dress for Success Montréal provides women with professional attire, career development tools and the ongoing support of a network of professional women. Dress for Success Montréal is a network of women committed to helping other women to develop a fresh and positive outlook on their life and career. Our clients receive the support they need in order to take ownership of their livelihood while gaining self-esteem and empowerment.

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For information: Florence Petit-Gagnon
Planiclik
fpetitgagnon@planiclik.com
514 516-7412